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## **McLane Advanced Technologies launches Warehouse 3G for Dynamics AX at Microsoft Convergence**

**Temple, TX** – McLane Advanced Technologies (MAT) showcased the next generation in warehouse management – MDS Warehouse 3G – at the Microsoft Convergence conference in Atlanta, GA. Designed for and embedded in Microsoft Dynamics AX, this new warehouse management system provides enhanced functionality to fully optimize a company’s supply chain operations.

As a bronze sponsor of Microsoft Convergence, MAT’s presence in the exhibit hall drove hundreds of Microsoft Dynamics users to the booth to talk about this latest development. The framework of MDS Warehouse 3G was built on the supply chain legacy created by the company’s founder Drayton McLane – who owned and operated the McLane Company. The users that visited the booth were excited about the demonstration given and walked away knowing that MAT has the functional expertise to fully optimize their supply chain.

Gary Canales, president of MAT’s MDS business unit, commented, “This development takes the approach and fundamentals of supply chain that were used at the McLane Company and brings them to Microsoft Dynamics AX. MDS Warehouse 3G was built for and embedded in Microsoft Dynamics AX, which greatly adds to the usability and functionality for the end user.”

Microsoft holds its annual Convergence conference that brings together solution providers and users of all of Microsoft Dynamics ERP solutions. This year’s conference attendance topped 8,500 people and featured hundreds of solution providers.

MAT plans to market their new warehouse management system with product demonstrations and marketing collateral over the next several months at various tradeshow. A list of tradeshow and events scheduled for MDS Warehouse 3G is available at [www.mclaneat.com](http://www.mclaneat.com).

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