

SaaS + HaaS = Real Savings

With SaaS, or Software as a Service, getting so much attention these days, the hardware side of the equation tends to get put on the backburner. However, Hardware as a Service, or HaaS, can play a key role in saving your company money. Learn more about HaaS and how it can give you a competitive advantage.

Software as a Service (SaaS) has evolved from a token buzzword into a common offering that has rapidly transformed the way businesses use applications. The savings and simplicity of this delivery model are also driving change in how companies buy hardware. Instead of buying and capitalizing hardware, companies are beginning to explore the benefits of leasing or renting computers through a Hardware as a Service model.

While HaaS is still relatively young with the capacity to take on various forms, McLane Advanced Technologies has come to see the concept as simply an opportunity to lease, or rent, hardware from a provider. Much like what SaaS does for software, HaaS changes the nature of hardware from a capital investment into a simple paid subscription model in which all the usual hassles are handled by the provider. With HaaS, the subscriber pays only as they need the product, and the provider installs, maintains, and updates all specified hardware at no additional cost. Perhaps the greatest benefit to the method is the elimination of the need to procure up-to-date hardware. Through the ability to rent instead of buy hardware, HaaS creates the opportunity to dramatically cut company expenditures by providing the necessary up-to-date hardware, void of heavy procurement costs, right when it is needed most. It also allows a company to keep its focus on data flow and business growth by transferring time previously spent on staffing, licensing, depreciation, maintenance, and backup to the service providers.

At McLane Advanced Technologies, we have noticed that for companies already saving money with SaaS, HaaS simply makes sense, both logically and financially. With SaaS and HaaS both taking effect, a company has the ability to cut resources usually spent on IT maintenance and support, and reallocate those resources to areas such as business development and innovation. Not only will companies be able to save money initially through cutting IT support costs, but they will also be provided with more time and freedom to focus on other areas of the business, a competitive edge that will stimulate greater revenue and company growth.